



# ESET a spoločenská zodpovednosť

CORPORATE SOCIAL RESPONSIBILITY

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# ESET

PIONEER in IT SECURITY



30 YEARS OF  
CONTINUOUS  
IT SECURITY  
INNOVATION

# Foundation of the company and IT Security industry



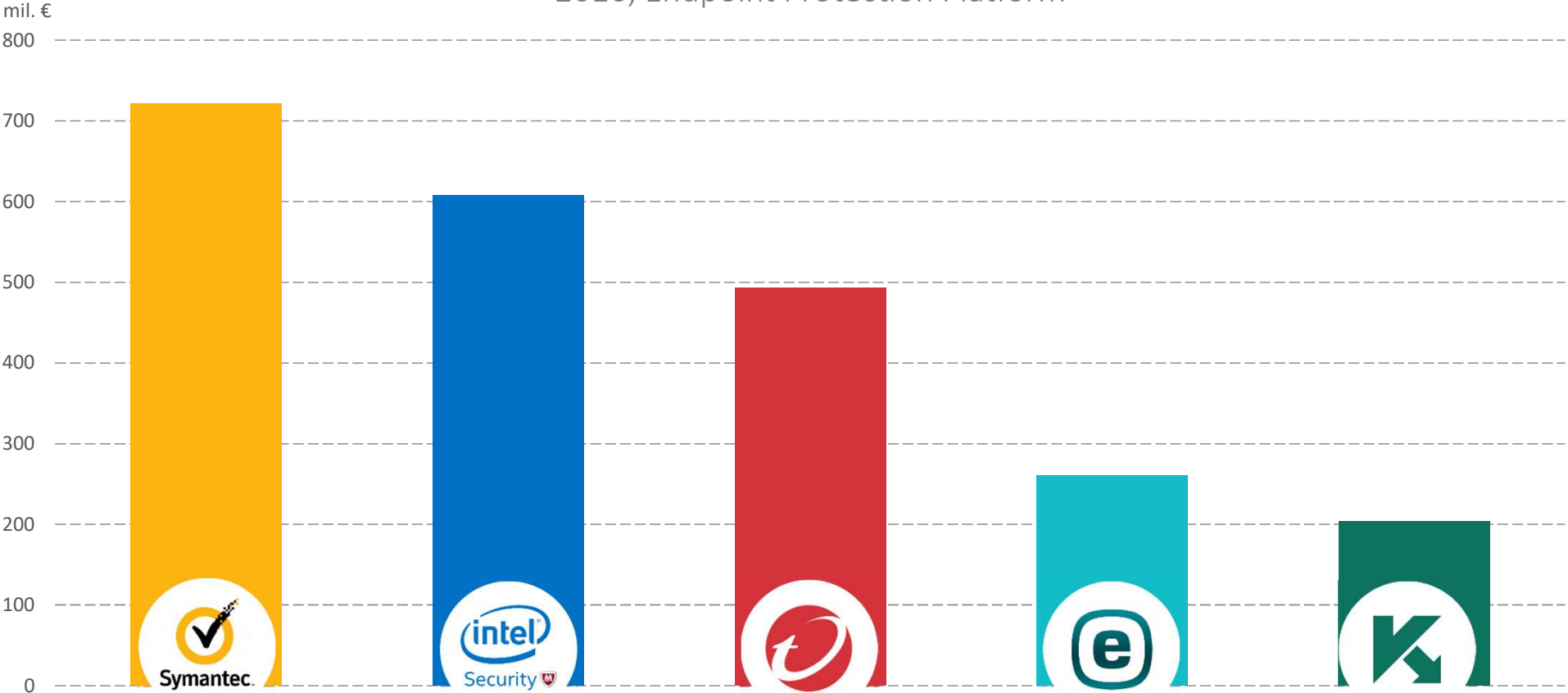


**Global protection**  
**110 000 000**  
**protected users all over the world**



# Top 5 Endpoint Protection Vendors

2016, Endpoint Protection Platform



Market Share: All Software Markets, Worldwide, 2016, published in Q2/2017

# ESET CONTINUES TO GROW



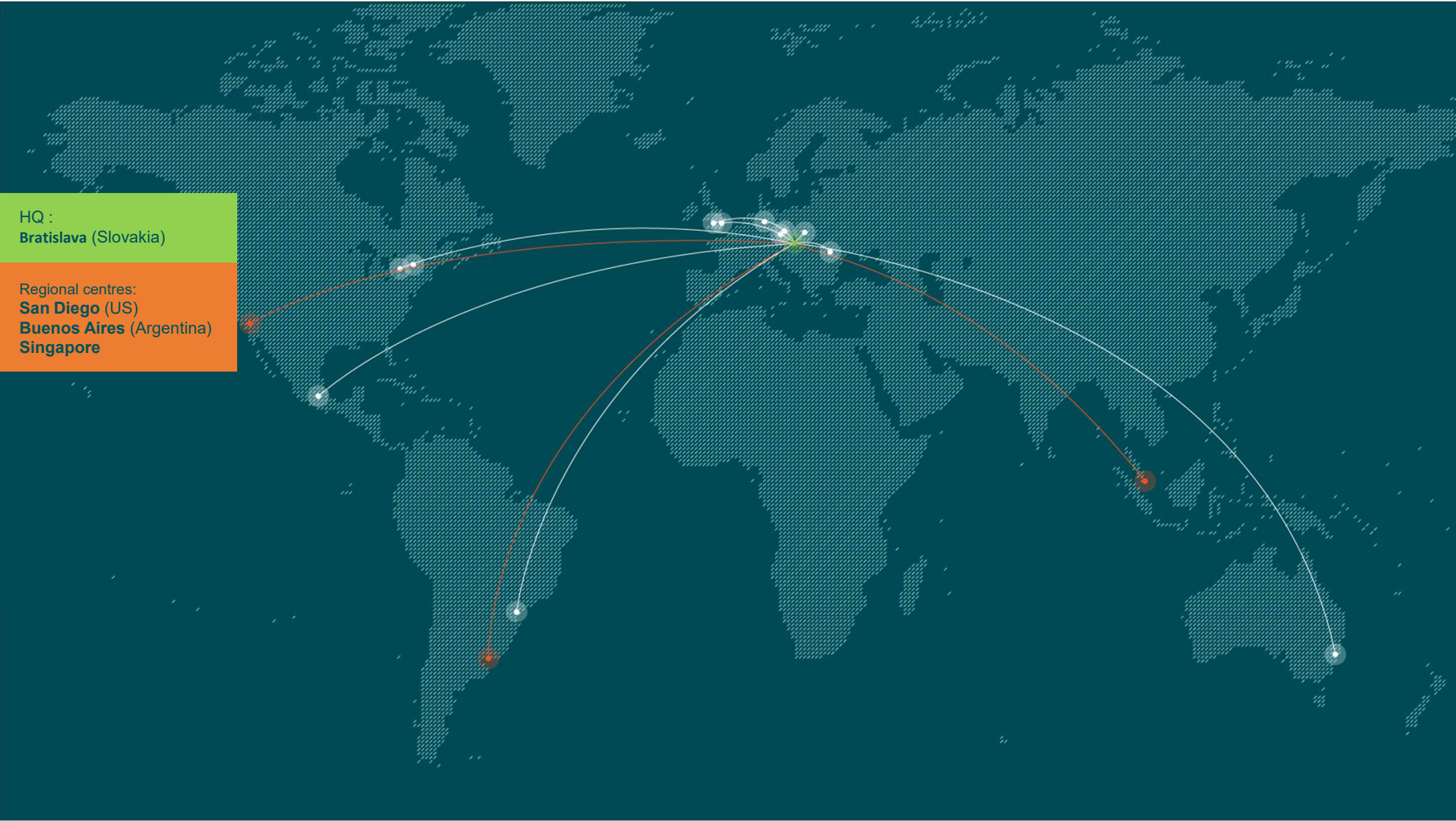
EMPLOYEES

**1623**

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|            |            |
|------------|------------|
| Slovakia   | R&D        |
| <b>840</b> | <b>588</b> |

**+288**



HQ :  
Bratislava (Slovakia)

Regional centres:  
San Diego (US)  
Buenos Aires (Argentina)  
Singapore



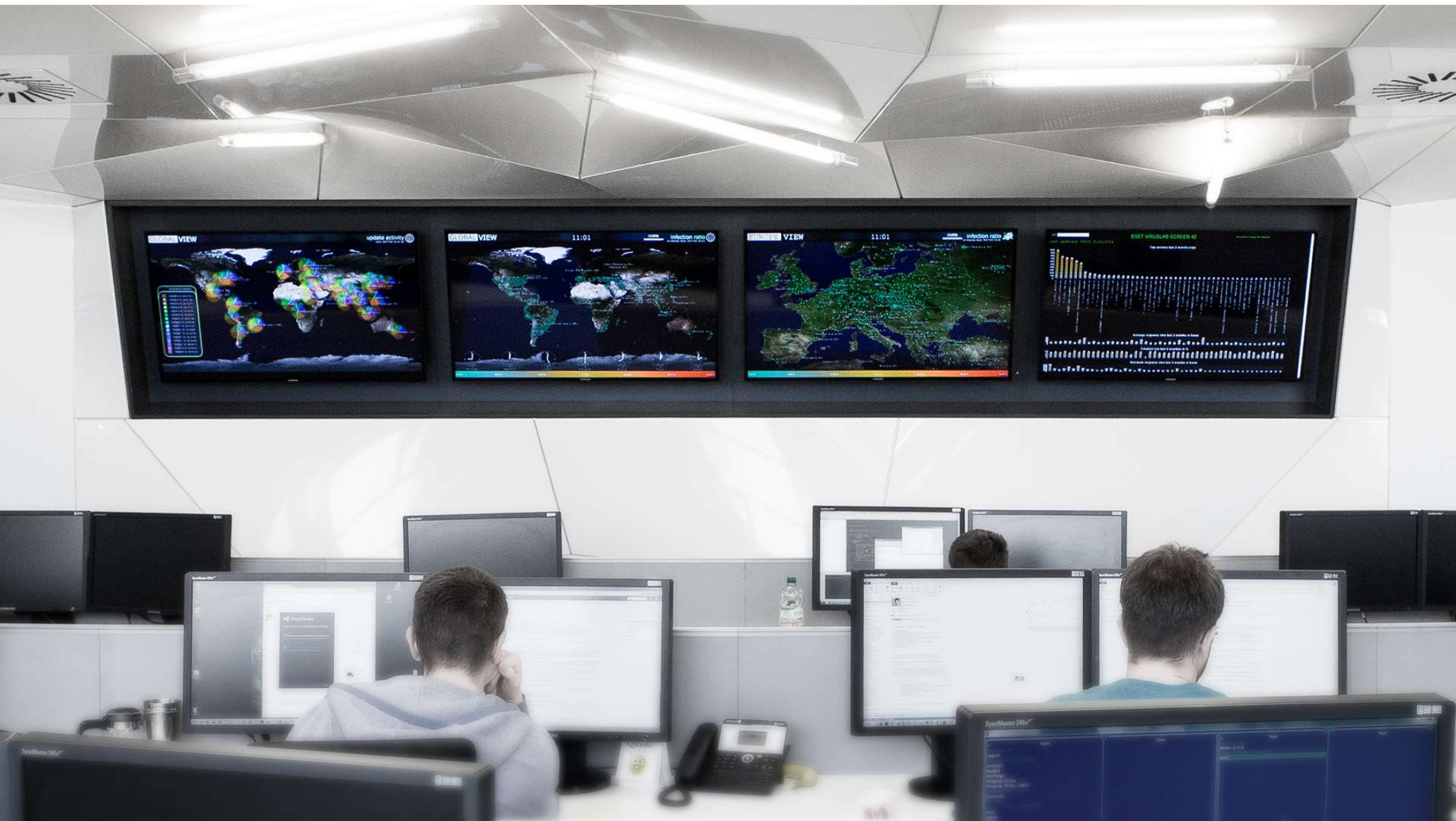
HQ :  
**Bratislava (Slovakia)**

Regional centres:  
**San Diego (US)**  
**Buenos Aires (Argentina)**  
**Singapore**

Local Offices:  
**Prague (CZ)**  
**Jablonec nad Nisou (CZ)**  
**Sao Paulo (Brasil)**  
**Jena (Germany)**  
**Krakow (Poland)**  
**Sydney (Australia)**  
**Taunton (UK)**  
**Bournemouth (UK)**  
**Toronto (Canada)**  
**Montreal (Canada)**  
**Iași (Romania)**  
**Mexico City (Mexico)**









### **Who Are We?**

Since 2004, Business Leaders Forum (BLF) has been an association of companies which undertook the mission of promoting the principles of corporate social responsibility in Slovakia. Our vision is to achieve Slovakia's sustainable development and prosperity through CSR practices.

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**40 members (ESET)**

# CSR in ESET

## Responsibility:

- community – corporate philanthropy and volunteering
- employees - work-life balance
- customers/suppliers/competition
- environmental protection





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*"For 30 years we've been helping people to protect their digital worlds. From a small, dynamic company we've grown into a global brand with over 100 million users in 202 countries and territories. Many things have changed, but our core aspirations, philosophy and values remain the same – to help build a more secure digital world where everyone can truly Enjoy Safer Technology"*

**Richard Marko**, Chief Executives Officer, ESET

**GET TO KNOW US**



# Brand Values

Courage



Integrity



Reliability



Passion



- **Story I: First million**
- **Story II: Care of employee**
- **Story III: New Scientific Center**





## **Task for students:**


- Try to come up with examples of an unethical behavior
- If you find out about unethical / unfair behavior, what would you do?
- Group discussions (5 min)

## ESET EMPLOYEE BENEFITS:

- ✓ Home-office
- ✓ Sick day
- ✓ Travel allowance
- ✓ Marriage allowance
- ✓ Childbirth allowance
- ✓ ESET parental leave
- ✓ Loyalty allowance
- ✓ Friend referral

Internet Explorer browser window showing the address bar with the URL `http://isearch.zoo.com/ofaz2/search/home?sid=77622&tid=`. The browser features a search bar, social media links (Facebook, Twitter, Pinterest, Amazon), and various toolbars including MyStart, Web Search, and a toolbar cleaner. The background is a teal gradient.

**Microsoft Windows**

 **Internet Explorer has stopped working**

Windows can check online for a solution to the problem.

- Check online for a solution and close the program
- Close the program

Hide problem details

**Problem signature:**

|                         |                     |
|-------------------------|---------------------|
| Problem Event Name:     | APPCRASH            |
| Application Name:       | iexplore.exe        |
| Application Version:    | 9.0.8112.16545      |
| Application Timestamp:  | 531a4f73            |
| Fault Module Name:      | tbshAR.dll_unloaded |
| Fault Module Version:   | 0.0.0.0             |
| Fault Module Timestamp: | 4c1502d4            |
| Exception Code:         | c0000005            |
| Exception Offset:       | 0f41e0d8            |

# ESET Foundation, CSR team and volunteers



2 mil. €  
& 400  
projects

# Employee's Grant Program by ESET Foundation

## THE AIM:

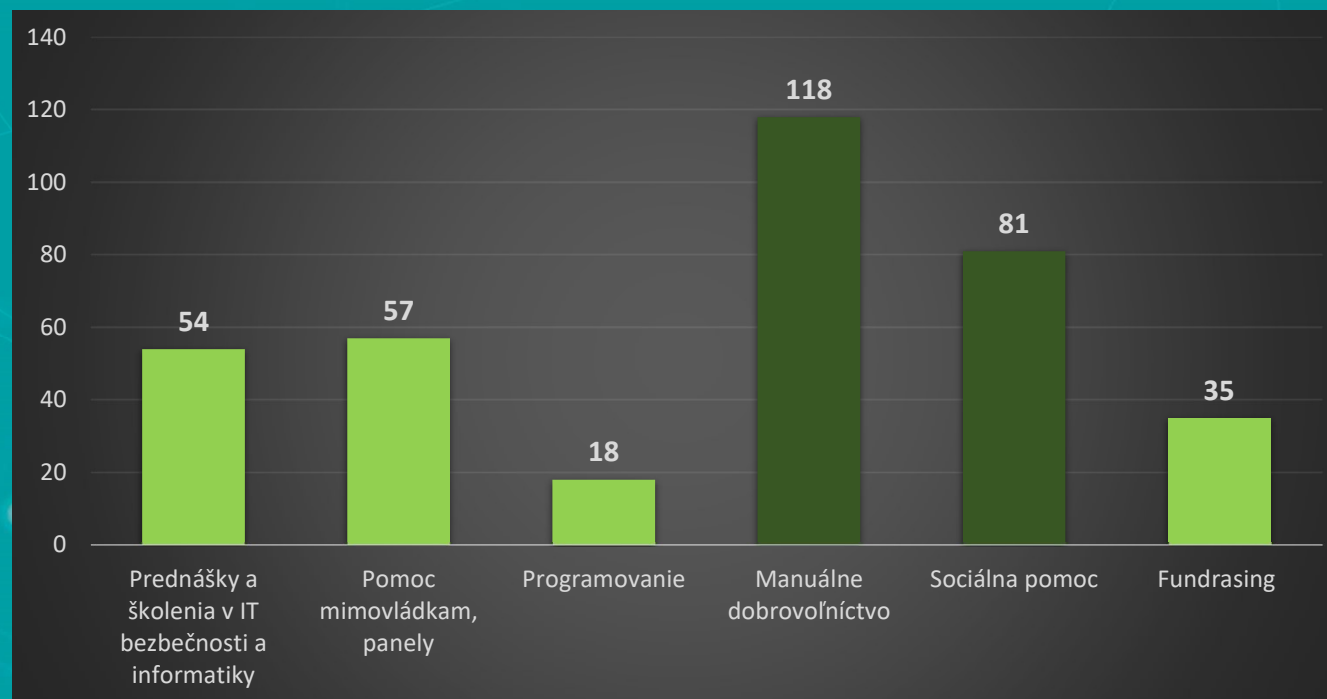
Support employees in initiatives for positive change in society  
Community projects

## AREAS of support :

- ❖ EDUCATION
- ❖ HEALTH AND SOCIAL PROTECTION
- ❖ OTHER PHILANTHROPIC PROJECTS

# ESET Volunteer Program Survey

20%



# ESET Volunteer Program: Benefits



**Expert  
volunteering**

**Non-expert  
volunteering**

Výskumné centrum ESET



STU



600+  
hours



7  
experts





**slovensko digital**

# InQb STU





spoločnosti ESET



**TERAZ TV** INTERNET A MOBILY PRE SENIOROV  
29.5.2014 Bratislava  
Foto: Teraz.TV



# Scientific Fair



# Aj Ty v IT: Girl's Day



# Will Robots Take My Job?

## The safest jobs:

- ✓ Mental health and substance abuse social worker: Chance of automation 0.3%
- ✓ Occupational therapist: Chance of automation 0.35%
- ✓ Dietitian and nutritionist: Chance of automation 0.39%
- ✓ Physician and surgeon: Chance of automation 0.42%
- ✓ Clergy: Chance of automation 0.81%

## The least safe jobs:

92.00% - Production Workers, All Other

94.00% - Accountants and Auditors

4.20% - Software Developers, Applications

<https://www.replacedbyrobot.info/>



# GLOBSEC

IDEAS SHAPING THE WORLD



# First Lego League



## Donation of clothes to Goodwill (toys, cosmetics a electronics)



# FUNDRAISING



# ESET- Environmentally Friendly



“I’ve started in ESET as student, I see working here makes sense, **ESET gives me lot of freedom to move forward**. ESET is like **FAMILY** to me. The owners support CSR, they earned the money honestly and responsibly, I can see the good story with deeper sense..” **Juraj (10 years in ESET)**

“I like ESET for being **HONEST** and direct.. The work I do is meaningful and the results are seen. From point of view of the users, **ESET is vendor who cares..**” **Michal (8 years in ESET)**

“The positive thing is, we are at the source, we are supported in decisions if reasonable...**We don’t want to use FEAR techniques, communication towards customers and business is honest in all respects**. We try to find added value, and ESET is extra careful in communication (what other vendors promise as better solutions...shady ways...that’s what ESET tries to avoid. Flat organizational structure , if consultation is needed even from the top management. People in ESET can enjoy....**have fun, corporate band**, which plays on events....TOP management entertain the employees... **Benefits** business mobile phone, home office....without problem, we can **trust** to people, they don’t misuse the benefits. They are willing to help. **Juraj (6 years in ESET)**

“Top-level technologies, I like ESET, because it’s **good company** for partners, employees. I worked for ESET great part of my life and I want to spend it in environment, where I feel good, do things I can be **proud about** and ESET enables all of this. **Employees stay in ESET many years, because they are satisfied..**” **Jakub (7 years in ESET)**

“What I liked since beginning is **honesty**, follow not only what is in the contract, but also agree verbally ..I **feel I can trust people in ESET. I see personal challenges, I appreciate** ESET is socially responsible, can support different projects, and have supported projects which I have recommended. **Jakub (9 years in ESET)**

“Fairness in hiring new employees, find the best solution, to be objective, all the candidates pass the standard procedures, **great opportunity for self-fulfillment**, support from TOP management in implementing new projects, challenges. **ESET is good example how to do fair and honest business.**” **Danka (8 years in ESET)**

- ❖ “...doing something good and positive, is great for our internal fulfillment as well as stabilization of ESET on market not only in Slovakia but also all over the world... I think everyone should be responsible for own duties without telling someone what to do..” Peter (30 years in ESET)
- ❖ “I found many good friends, and together we have persisted in started efforts...We do business with TRUST...To make company long-term place, to enable people to feel SAFE..” Miroslav (30 years in ESET)

Thank you

